

Population Summary	
2000 Total Population	4,929
2010 Total Population	4,857
2018 Total Population	5,157
2018 Group Quarters	396
2023 Total Population	5,997
2018-2023 Annual Rate	3.06%
2018 Total Daytime Population	6,236
Workers	3,113
Residents	3,123
Household Summary	
2000 Households	1,576
2000 Average Household Size	2.94
2010 Households	1,501
2010 Average Household Size	2.98
2018 Households	1,595
2018 Average Household Size	2.98
2023 Households	1,892
2023 Average Household Size	2.96
2018-2023 Annual Rate	3.47%
2010 Families	978
2010 Average Family Size	3.69
2018 Families	1,026
2018 Average Family Size	3.74
2023 Families	1,212
2023 Average Family Size	3.73
2018-2023 Annual Rate	3.39%
Housing Unit Summary	
2000 Housing Units	1,884
Owner Occupied Housing Units	42.8%
Renter Occupied Housing Units	40.9%
Vacant Housing Units	16.3%
2010 Housing Units	1,949
Owner Occupied Housing Units	38.0%
Renter Occupied Housing Units	39.0%
Vacant Housing Units	23.0%
2018 Housing Units	1,990
Owner Occupied Housing Units	36.4%
Renter Occupied Housing Units	43.7%
Vacant Housing Units	19.8%
2023 Housing Units	2,418
Owner Occupied Housing Units	32.0%
Renter Occupied Housing Units	46.2%
Vacant Housing Units	21.8%
Median Household Income	
2018	\$31,237
2023	\$35,916
Median Home Value	
2018	\$73,980
2023	\$82,445
Per Capita Income	
2018	\$17,529
2023	\$19,333
Median Age	
2010	33.9
2018	34.3
2023	35.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Households by Income

Household Income Base	1,595
<\$15,000	27.8%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	6.3%
\$150,000 - \$199,999	2.3%
\$200,000+	2.8%
Average Household Income	\$46,969

2023 Households by Income

Household Income Base	1,892
<\$15,000	23.7%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	2.3%
\$200,000+	2.9%
Average Household Income	\$53,124

2018 Owner Occupied Housing Units by Value

Total	725
<\$50,000	27.3%
\$50,000 - \$99,999	47.3%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	5.9%
\$200,000 - \$249,999	0.3%
\$250,000 - \$299,999	3.4%
\$300,000 - \$399,999	6.8%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$106,000

2023 Owner Occupied Housing Units by Value

Total	774
<\$50,000	23.3%
\$50,000 - \$99,999	41.2%
\$100,000 - \$149,999	7.0%
\$150,000 - \$199,999	7.1%
\$200,000 - \$249,999	0.4%
\$250,000 - \$299,999	6.8%
\$300,000 - \$399,999	11.5%
\$400,000 - \$499,999	1.7%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$133,140

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age

Total	4,858
0 - 4	8.7%
5 - 9	8.6%
10 - 14	7.0%
15 - 24	14.1%
25 - 34	13.1%
35 - 44	12.0%
45 - 54	14.9%
55 - 64	10.2%
65 - 74	5.8%
75 - 84	4.0%
85 +	1.9%
18 +	71.8%

2018 Population by Age

Total	5,158
0 - 4	8.2%
5 - 9	7.9%
10 - 14	7.7%
15 - 24	12.9%
25 - 34	14.3%
35 - 44	12.0%
45 - 54	12.5%
55 - 64	12.0%
65 - 74	7.4%
75 - 84	3.3%
85 +	1.7%
18 +	72.3%

2023 Population by Age

Total	5,996
0 - 4	8.1%
5 - 9	7.7%
10 - 14	7.6%
15 - 24	13.4%
25 - 34	13.0%
35 - 44	12.9%
45 - 54	11.9%
55 - 64	11.3%
65 - 74	8.6%
75 - 84	4.0%
85 +	1.5%
18 +	72.6%

2010 Population by Sex

Males	2,564
Females	2,293

2018 Population by Sex

Males	2,729
Females	2,428

2023 Population by Sex

Males	3,141
Females	2,855

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity

Total	4,857
White Alone	57.3%
Black Alone	18.5%
American Indian Alone	1.4%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	18.4%
Two or More Races	3.9%
Hispanic Origin	73.1%
Diversity Index	78.0

2018 Population by Race/Ethnicity

Total	5,157
White Alone	56.4%
Black Alone	18.6%
American Indian Alone	1.4%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	19.2%
Two or More Races	4.0%
Hispanic Origin	74.5%
Diversity Index	78.1

2023 Population by Race/Ethnicity

Total	5,996
White Alone	56.8%
Black Alone	18.5%
American Indian Alone	1.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	18.9%
Two or More Races	4.1%
Hispanic Origin	74.7%
Diversity Index	77.8

2010 Population by Relationship and Household Type

Total	4,857
In Households	92.1%
In Family Households	78.2%
Householder	20.0%
Spouse	9.8%
Child	37.5%
Other relative	7.0%
Nonrelative	3.9%
In Nonfamily Households	13.9%
In Group Quarters	7.9%
Institutionalized Population	1.6%
Noninstitutionalized Population	6.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Population 25+ by Educational Attainment

Total	3,265
Less than 9th Grade	13.0%
9th - 12th Grade, No Diploma	18.5%
High School Graduate	24.7%
GED/Alternative Credential	3.0%
Some College, No Degree	15.2%
Associate Degree	4.9%
Bachelor's Degree	12.9%
Graduate/Professional Degree	7.8%

2018 Population 15+ by Marital Status

Total	3,929
Never Married	47.7%
Married	32.0%
Widowed	5.1%
Divorced	15.2%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	94.5%
Civilian Unemployed (Unemployment Rate)	5.5%

2018 Employed Population 16+ by Industry

Total	2,052
Agriculture/Mining	0.3%
Construction	17.1%
Manufacturing	6.6%
Wholesale Trade	1.3%
Retail Trade	8.6%
Transportation/Utilities	1.6%
Information	0.0%
Finance/Insurance/Real Estate	3.0%
Services	58.4%
Public Administration	3.0%

2018 Employed Population 16+ by Occupation

Total	2,051
White Collar	34.5%
Management/Business/Financial	7.6%
Professional	9.9%
Sales	4.1%
Administrative Support	12.8%
Services	40.9%
Blue Collar	24.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	12.4%
Installation/Maintenance/Repair	3.2%
Production	4.4%
Transportation/Material Moving	4.2%

2010 Population By Urban/ Rural Status

Total Population	4,857
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	1,501
Households with 1 Person	28.0%
Households with 2+ People	72.0%
Family Households	65.2%
Husband-wife Families	32.0%
With Related Children	16.5%
Other Family (No Spouse Present)	33.2%
Other Family with Male Householder	8.1%
With Related Children	3.5%
Other Family with Female Householder	25.1%
With Related Children	15.1%
Nonfamily Households	6.8%
All Households with Children	35.7%
Multigenerational Households	10.1%
Unmarried Partner Households	9.1%
Male-female	8.3%
Same-sex	0.9%

2010 Households by Size

Total	1,501
1 Person Household	28.0%
2 Person Household	26.1%
3 Person Household	13.0%
4 Person Household	12.2%
5 Person Household	8.9%
6 Person Household	4.5%
7 + Person Household	7.3%

2010 Households by Tenure and Mortgage Status

Total	1,501
Owner Occupied	49.3%
Owned with a Mortgage/Loan	23.4%
Owned Free and Clear	25.9%
Renter Occupied	50.7%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,949
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Hardscrabble Road (8G)
2. Southwestern Families (7F)
3. Barrios Urbanos (7D)

2018 Consumer Spending

Apparel & Services: Total \$	\$2,062,216
Average Spent	\$1,292.93
Spending Potential Index	59
Education: Total \$	\$1,214,379
Average Spent	\$761.37
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$2,898,030
Average Spent	\$1,816.95
Spending Potential Index	56
Food at Home: Total \$	\$4,881,196
Average Spent	\$3,060.31
Spending Potential Index	61
Food Away from Home: Total \$	\$3,282,927
Average Spent	\$2,058.26
Spending Potential Index	59
Health Care: Total \$	\$5,236,414
Average Spent	\$3,283.02
Spending Potential Index	57
HH Furnishings & Equipment: Total \$	\$1,920,885
Average Spent	\$1,204.32
Spending Potential Index	58
Personal Care Products & Services: Total \$	\$748,927
Average Spent	\$469.55
Spending Potential Index	57
Shelter: Total \$	\$15,536,944
Average Spent	\$9,741.03
Spending Potential Index	58
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,123,036
Average Spent	\$1,331.06
Spending Potential Index	54
Travel: Total \$	\$1,786,071
Average Spent	\$1,119.79
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$1,015,586
Average Spent	\$636.73
Spending Potential Index	59

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.