

Population Summary	
2000 Total Population	3,999
2010 Total Population	3,930
2018 Total Population	6,478
2018 Group Quarters	1,181
2023 Total Population	7,987
2018-2023 Annual Rate	4.28%
2018 Total Daytime Population	86,608
Workers	83,711
Residents	2,897
Household Summary	
2000 Households	1,835
2000 Average Household Size	1.54
2010 Households	1,890
2010 Average Household Size	1.48
2018 Households	3,295
2018 Average Household Size	1.61
2023 Households	4,225
2023 Average Household Size	1.61
2018-2023 Annual Rate	5.10%
2010 Families	397
2010 Average Family Size	2.69
2018 Families	924
2018 Average Family Size	2.75
2023 Families	1,173
2023 Average Family Size	2.77
2018-2023 Annual Rate	4.89%
Housing Unit Summary	
2000 Housing Units	2,163
Owner Occupied Housing Units	6.2%
Renter Occupied Housing Units	78.6%
Vacant Housing Units	15.2%
2010 Housing Units	2,221
Owner Occupied Housing Units	5.9%
Renter Occupied Housing Units	79.2%
Vacant Housing Units	14.9%
2018 Housing Units	3,755
Owner Occupied Housing Units	5.6%
Renter Occupied Housing Units	82.1%
Vacant Housing Units	12.3%
2023 Housing Units	4,761
Owner Occupied Housing Units	5.3%
Renter Occupied Housing Units	83.5%
Vacant Housing Units	11.3%
Median Household Income	
2018	\$23,330
2023	\$26,518
Median Home Value	
2018	\$189,286
2023	\$236,111
Per Capita Income	
2018	\$22,726
2023	\$24,697
Median Age	
2010	41.0
2018	41.5
2023	42.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Households by Income

Household Income Base	3,295
<\$15,000	32.7%
\$15,000 - \$24,999	19.6%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	9.8%
\$75,000 - \$99,999	5.2%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	1.9%
\$200,000+	1.3%
Average Household Income	\$39,615

2023 Households by Income

Household Income Base	4,225
<\$15,000	28.6%
\$15,000 - \$24,999	19.1%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	11.0%
\$75,000 - \$99,999	6.0%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	1.8%
\$200,000+	1.2%
Average Household Income	\$43,387

2018 Owner Occupied Housing Units by Value

Total	206
<\$50,000	19.9%
\$50,000 - \$99,999	15.0%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	10.2%
\$200,000 - \$249,999	2.9%
\$250,000 - \$299,999	3.4%
\$300,000 - \$399,999	12.6%
\$400,000 - \$499,999	3.9%
\$500,000 - \$749,999	18.9%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	5.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$310,976

2023 Owner Occupied Housing Units by Value

Total	246
<\$50,000	11.4%
\$50,000 - \$99,999	17.5%
\$100,000 - \$149,999	9.8%
\$150,000 - \$199,999	8.5%
\$200,000 - \$249,999	3.7%
\$250,000 - \$299,999	2.8%
\$300,000 - \$399,999	14.6%
\$400,000 - \$499,999	4.9%
\$500,000 - \$749,999	19.1%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	6.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$341,531

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	3,932
0 - 4	2.8%
5 - 9	1.6%
10 - 14	1.8%
15 - 24	10.7%
25 - 34	23.2%
35 - 44	16.3%
45 - 54	15.9%
55 - 64	12.7%
65 - 74	8.1%
75 - 84	5.4%
85 +	1.5%
18 +	92.9%
2018 Population by Age	
Total	6,478
0 - 4	3.9%
5 - 9	3.2%
10 - 14	3.0%
15 - 24	10.1%
25 - 34	20.2%
35 - 44	14.2%
45 - 54	13.8%
55 - 64	12.6%
65 - 74	11.4%
75 - 84	5.8%
85 +	1.9%
18 +	88.3%
2023 Population by Age	
Total	7,989
0 - 4	3.9%
5 - 9	3.2%
10 - 14	3.1%
15 - 24	10.0%
25 - 34	19.3%
35 - 44	14.2%
45 - 54	12.7%
55 - 64	12.3%
65 - 74	12.8%
75 - 84	6.8%
85 +	1.9%
18 +	88.2%
2010 Population by Sex	
Males	2,579
Females	1,351
2018 Population by Sex	
Males	3,914
Females	2,564
2023 Population by Sex	
Males	4,760
Females	3,227

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity

Total	3,930
White Alone	70.2%
Black Alone	8.7%
American Indian Alone	1.6%
Asian Alone	2.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	14.0%
Two or More Races	3.1%
Hispanic Origin	58.3%
Diversity Index	74.3

2018 Population by Race/Ethnicity

Total	6,477
White Alone	67.8%
Black Alone	9.4%
American Indian Alone	1.6%
Asian Alone	1.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	16.2%
Two or More Races	3.0%
Hispanic Origin	64.7%
Diversity Index	74.5

2023 Population by Race/Ethnicity

Total	7,987
White Alone	67.3%
Black Alone	9.6%
American Indian Alone	1.6%
Asian Alone	2.0%
Pacific Islander Alone	0.2%
Some Other Race Alone	16.2%
Two or More Races	3.1%
Hispanic Origin	66.8%
Diversity Index	74.2

2010 Population by Relationship and Household Type

Total	3,930
In Households	71.0%
In Family Households	28.2%
Householder	10.2%
Spouse	6.2%
Child	8.6%
Other relative	2.2%
Nonrelative	1.0%
In Nonfamily Households	42.8%
In Group Quarters	29.0%
Institutionalized Population	17.5%
Noninstitutionalized Population	11.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Population 25+ by Educational Attainment

Total	5,173
Less than 9th Grade	10.0%
9th - 12th Grade, No Diploma	8.5%
High School Graduate	15.7%
GED/Alternative Credential	3.8%
Some College, No Degree	22.7%
Associate Degree	6.8%
Bachelor's Degree	17.7%
Graduate/Professional Degree	14.7%

2018 Population 15+ by Marital Status

Total	5,827
Never Married	49.0%
Married	30.4%
Widowed	6.1%
Divorced	14.6%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	96.9%
Civilian Unemployed (Unemployment Rate)	3.1%

2018 Employed Population 16+ by Industry

Total	3,274
Agriculture/Mining	0.3%
Construction	4.9%
Manufacturing	5.2%
Wholesale Trade	2.2%
Retail Trade	11.1%
Transportation/Utilities	4.6%
Information	1.3%
Finance/Insurance/Real Estate	7.4%
Services	53.4%
Public Administration	9.8%

2018 Employed Population 16+ by Occupation

Total	3,274
White Collar	64.2%
Management/Business/Financial	16.6%
Professional	24.1%
Sales	11.8%
Administrative Support	11.8%
Services	22.2%
Blue Collar	13.6%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.0%
Installation/Maintenance/Repair	1.8%
Production	3.0%
Transportation/Material Moving	5.7%

2010 Population By Urban/ Rural Status

Total Population	3,930
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	1,891
Households with 1 Person	70.2%
Households with 2+ People	29.8%
Family Households	21.0%
Husband-wife Families	12.8%
With Related Children	2.7%
Other Family (No Spouse Present)	8.2%
Other Family with Male Householder	3.3%
With Related Children	1.5%
Other Family with Female Householder	4.9%
With Related Children	3.3%
Nonfamily Households	8.8%
All Households with Children	7.8%

2010 Households by Size

Total	1,890
1 Person Household	70.3%
2 Person Household	21.1%
3 Person Household	4.3%
4 Person Household	2.3%
5 Person Household	1.3%
6 Person Household	0.3%
7 + Person Household	0.5%

2010 Households by Tenure and Mortgage Status

Total	1,890
Owner Occupied	6.9%
Owned with a Mortgage/Loan	3.4%
Owned Free and Clear	3.4%
Renter Occupied	93.1%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,221
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Social Security Set (9F)
2. Set to Impress (11D)
3. Southwestern Families (7F)

2018 Consumer Spending

Apparel & Services: Total \$	\$3,594,177
Average Spent	\$1,090.80
Spending Potential Index	50
Education: Total \$	\$2,276,196
Average Spent	\$690.80
Spending Potential Index	48
Entertainment/Recreation: Total \$	\$4,993,014
Average Spent	\$1,515.33
Spending Potential Index	47
Food at Home: Total \$	\$8,682,314
Average Spent	\$2,635.00
Spending Potential Index	53
Food Away from Home: Total \$	\$5,757,347
Average Spent	\$1,747.30
Spending Potential Index	50
Health Care: Total \$	\$8,780,966
Average Spent	\$2,664.94
Spending Potential Index	47
HH Furnishings & Equipment: Total \$	\$3,156,899
Average Spent	\$958.09
Spending Potential Index	46
Personal Care Products & Services: Total \$	\$1,329,718
Average Spent	\$403.56
Spending Potential Index	49
Shelter: Total \$	\$29,785,325
Average Spent	\$9,039.55
Spending Potential Index	54
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,950,455
Average Spent	\$1,198.92
Spending Potential Index	48
Travel: Total \$	\$3,048,368
Average Spent	\$925.15
Spending Potential Index	43
Vehicle Maintenance & Repairs: Total \$	\$1,707,680
Average Spent	\$518.26
Spending Potential Index	48

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.