



Household Budget Expenditures

Demographic Summary		2018	2023	
Population		5,522	6,432	
Households		1,987	2,322	
Average Household Size		2.72	2.72	
Families		1,117	1,294	
Median Age		36.3	38.0	
Median Household Income		\$26,741	\$29,177	
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	47	\$33,737.76	\$67,036,932	100.0%
Food	49	\$4,215.68	\$8,376,565	12.5%
Food at Home	50	\$2,526.35	\$5,019,851	7.5%
Food Away from Home	48	\$1,689.34	\$3,356,714	5.0%
Alcoholic Beverages	43	\$239.80	\$476,492	0.7%
Housing	48	\$10,519.81	\$20,902,856	31.2%
Shelter	47	\$7,961.62	\$15,819,733	23.6%
Utilities, Fuel and Public Services	52	\$2,558.19	\$5,083,123	7.6%
Household Operations	46	\$912.44	\$1,813,014	2.7%
Housekeeping Supplies	50	\$361.75	\$718,792	1.1%
Household Furnishings and Equipment	47	\$985.42	\$1,958,030	2.9%
Apparel and Services	49	\$1,059.05	\$2,104,340	3.1%
Transportation	51	\$4,080.55	\$8,108,045	12.1%
Travel	42	\$908.18	\$1,804,553	2.7%
Health Care	47	\$2,704.77	\$5,374,370	8.0%
Entertainment and Recreation	46	\$1,474.15	\$2,929,136	4.4%
Personal Care Products & Services	47	\$386.83	\$768,626	1.1%
Education	41	\$586.73	\$1,165,835	1.7%
Smoking Products	50	\$209.32	\$415,918	0.6%
Lotteries & Pari-mutuel Losses	40	\$22.99	\$45,689	0.1%
Legal Fees	45	\$93.95	\$186,677	0.3%
Funeral Expenses	47	\$38.42	\$76,338	0.1%
Safe Deposit Box Rentals	42	\$2.17	\$4,310	0.0%
Checking Account/Banking Service Charges	52	\$19.42	\$38,586	0.1%
Cemetery Lots/Vaults/Maintenance Fees	47	\$3.52	\$7,002	0.0%
Accounting Fees	40	\$39.09	\$77,669	0.1%
Miscellaneous Personal Services/Advertising/Fine	39	\$19.84	\$39,430	0.1%
Occupational Expenses	36	\$21.27	\$42,256	0.1%
Expenses for Other Properties	50	\$59.60	\$118,426	0.2%
Credit Card Membership Fees	39	\$3.10	\$6,158	0.0%
Shopping Club Membership Fees	44	\$10.57	\$20,999	0.0%
Support Payments/Cash Contributions/Gifts in Kind	44	\$1,097.09	\$2,179,917	3.3%
Life/Other Insurance	41	\$170.69	\$339,154	0.5%
Pensions and Social Security	44	\$3,491.57	\$6,937,752	10.3%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.