

Population Summary	
2000 Total Population	2,952
2010 Total Population	2,860
2018 Total Population	3,042
2018 Group Quarters	47
2023 Total Population	3,175
2018-2023 Annual Rate	0.86%
2018 Total Daytime Population	2,414
Workers	551
Residents	1,863
Household Summary	
2000 Households	977
2000 Average Household Size	2.96
2010 Households	1,115
2010 Average Household Size	2.53
2018 Households	1,173
2018 Average Household Size	2.55
2023 Households	1,216
2023 Average Household Size	2.57
2018-2023 Annual Rate	0.72%
2010 Families	699
2010 Average Family Size	3.26
2018 Families	732
2018 Average Family Size	3.33
2023 Families	759
2023 Average Family Size	3.36
2018-2023 Annual Rate	0.73%
Housing Unit Summary	
2000 Housing Units	1,057
Owner Occupied Housing Units	51.6%
Renter Occupied Housing Units	40.9%
Vacant Housing Units	7.6%
2010 Housing Units	1,248
Owner Occupied Housing Units	42.6%
Renter Occupied Housing Units	46.7%
Vacant Housing Units	10.7%
2018 Housing Units	1,277
Owner Occupied Housing Units	42.1%
Renter Occupied Housing Units	49.7%
Vacant Housing Units	8.1%
2023 Housing Units	1,328
Owner Occupied Housing Units	43.2%
Renter Occupied Housing Units	48.3%
Vacant Housing Units	8.4%
Median Household Income	
2018	\$35,141
2023	\$37,447
Median Home Value	
2018	\$111,146
2023	\$127,404
Per Capita Income	
2018	\$18,356
2023	\$20,092
Median Age	
2010	39.0
2018	41.3
2023	42.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Households by Income

Household Income Base	1,173
<\$15,000	24.0%
\$15,000 - \$24,999	15.8%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	18.3%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	5.7%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	0.9%
\$200,000+	1.5%
Average Household Income	\$46,247

2023 Households by Income

Household Income Base	1,216
<\$15,000	20.8%
\$15,000 - \$24,999	15.0%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	19.1%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	6.4%
\$100,000 - \$149,999	6.9%
\$150,000 - \$199,999	1.0%
\$200,000+	1.6%
Average Household Income	\$51,168

2018 Owner Occupied Housing Units by Value

Total	538
<\$50,000	4.6%
\$50,000 - \$99,999	38.8%
\$100,000 - \$149,999	29.2%
\$150,000 - \$199,999	7.2%
\$200,000 - \$249,999	4.8%
\$250,000 - \$299,999	13.8%
\$300,000 - \$399,999	0.2%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$137,918

2023 Owner Occupied Housing Units by Value

Total	574
<\$50,000	3.5%
\$50,000 - \$99,999	31.5%
\$100,000 - \$149,999	27.2%
\$150,000 - \$199,999	11.0%
\$200,000 - \$249,999	6.6%
\$250,000 - \$299,999	16.9%
\$300,000 - \$399,999	0.3%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$159,948

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age

Total	2,862
0 - 4	7.9%
5 - 9	6.6%
10 - 14	6.1%
15 - 24	13.0%
25 - 34	11.8%
35 - 44	10.0%
45 - 54	10.8%
55 - 64	14.9%
65 - 74	10.7%
75 - 84	6.4%
85 +	1.7%
18 +	75.2%

2018 Population by Age

Total	3,040
0 - 4	7.3%
5 - 9	6.3%
10 - 14	5.6%
15 - 24	11.4%
25 - 34	12.7%
35 - 44	10.0%
45 - 54	9.8%
55 - 64	12.7%
65 - 74	14.6%
75 - 84	7.4%
85 +	2.0%
18 +	77.6%

2023 Population by Age

Total	3,174
0 - 4	7.1%
5 - 9	6.2%
10 - 14	5.8%
15 - 24	10.6%
25 - 34	11.9%
35 - 44	10.6%
45 - 54	9.7%
55 - 64	11.8%
65 - 74	14.7%
75 - 84	9.2%
85 +	2.2%
18 +	77.6%

2010 Population by Sex

Males	1,291
Females	1,569

2018 Population by Sex

Males	1,367
Females	1,675

2023 Population by Sex

Males	1,428
Females	1,747

2010 Population by Race/Ethnicity

Total	2,859
White Alone	79.3%
Black Alone	3.5%
American Indian Alone	0.6%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	13.4%
Two or More Races	2.4%
Hispanic Origin	84.6%
Diversity Index	53.5

2018 Population by Race/Ethnicity

Total	3,041
White Alone	78.2%
Black Alone	3.7%
American Indian Alone	0.6%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	14.1%
Two or More Races	2.4%
Hispanic Origin	86.6%
Diversity Index	52.9

2023 Population by Race/Ethnicity

Total	3,175
White Alone	78.4%
Black Alone	3.9%
American Indian Alone	0.5%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	13.8%
Two or More Races	2.5%
Hispanic Origin	87.7%
Diversity Index	51.7

2010 Population by Relationship and Household Type

Total	2,860
In Households	98.5%
In Family Households	82.6%
Householder	24.3%
Spouse	15.2%
Child	35.0%
Other relative	5.1%
Nonrelative	2.8%
In Nonfamily Households	16.0%
In Group Quarters	1.5%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Population 25+ by Educational Attainment

Total	2,108
Less than 9th Grade	10.9%
9th - 12th Grade, No Diploma	12.4%
High School Graduate	26.0%
GED/Alternative Credential	4.9%
Some College, No Degree	20.2%
Associate Degree	7.2%
Bachelor's Degree	11.8%
Graduate/Professional Degree	6.6%

2018 Population 15+ by Marital Status

Total	2,455
Never Married	29.5%
Married	47.6%
Widowed	9.1%
Divorced	13.8%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	97.1%
Civilian Unemployed (Unemployment Rate)	2.8%

2018 Employed Population 16+ by Industry

Total	1,206
Agriculture/Mining	0.0%
Construction	17.7%
Manufacturing	4.8%
Wholesale Trade	0.2%
Retail Trade	11.2%
Transportation/Utilities	2.2%
Information	0.3%
Finance/Insurance/Real Estate	10.4%
Services	52.6%
Public Administration	0.5%

2018 Employed Population 16+ by Occupation

Total	1,207
White Collar	50.2%
Management/Business/Financial	9.4%
Professional	21.6%
Sales	5.5%
Administrative Support	13.8%
Services	21.2%
Blue Collar	28.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	11.3%
Installation/Maintenance/Repair	8.0%
Production	4.6%
Transportation/Material Moving	4.7%

2010 Population By Urban/ Rural Status

Total Population	2,860
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	1,114
Households with 1 Person	34.1%
Households with 2+ People	65.9%
Family Households	62.7%
Husband-wife Families	39.3%
With Related Children	16.2%
Other Family (No Spouse Present)	23.4%
Other Family with Male Householder	4.5%
With Related Children	2.6%
Other Family with Female Householder	18.9%
With Related Children	12.5%
Nonfamily Households	3.1%

All Households with Children	31.5%
------------------------------	-------

Multigenerational Households	7.5%
Unmarried Partner Households	6.5%
Male-female	5.7%
Same-sex	0.8%

2010 Households by Size

Total	1,115
1 Person Household	34.1%
2 Person Household	27.6%
3 Person Household	13.5%
4 Person Household	11.3%
5 Person Household	7.8%
6 Person Household	3.0%
7 + Person Household	2.8%

2010 Households by Tenure and Mortgage Status

Total	1,115
Owner Occupied	47.7%
Owned with a Mortgage/Loan	27.6%
Owned Free and Clear	20.0%
Renter Occupied	52.3%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,248
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Midlife Constants (5E)
2. Social Security Set (9F)
3. NeWest Residents (13C)

2018 Consumer Spending

Apparel & Services: Total \$	\$1,440,585
Average Spent	\$1,228.12
Spending Potential Index	56
Education: Total \$	\$923,516
Average Spent	\$787.31
Spending Potential Index	54
Entertainment/Recreation: Total \$	\$2,098,571
Average Spent	\$1,789.06
Spending Potential Index	56
Food at Home: Total \$	\$3,486,931
Average Spent	\$2,972.66
Spending Potential Index	59
Food Away from Home: Total \$	\$2,332,668
Average Spent	\$1,988.63
Spending Potential Index	57
Health Care: Total \$	\$3,803,393
Average Spent	\$3,242.45
Spending Potential Index	57
HH Furnishings & Equipment: Total \$	\$1,334,351
Average Spent	\$1,137.55
Spending Potential Index	54
Personal Care Products & Services: Total \$	\$546,609
Average Spent	\$465.99
Spending Potential Index	56
Shelter: Total \$	\$11,605,807
Average Spent	\$9,894.12
Spending Potential Index	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,652,478
Average Spent	\$1,408.76
Spending Potential Index	57
Travel: Total \$	\$1,313,834
Average Spent	\$1,120.06
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$713,199
Average Spent	\$608.01
Spending Potential Index	57

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.