

2018 Housing Summary		2018 Demographic Summary	
Housing Units	1,277	Population	3,042
2018-2023 Percent Change	3.99%	Households	1,173
Percent Occupied	91.9%	Families	732
Percent Owner Households	45.9%	Median Age	41.3
Median Home Value	\$111,146	Median Household Income	\$35,141

  

	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	47	\$5,243.34	\$6,150,433
Mortgage Interest	44	\$1,575.65	\$1,848,240
Mortgage Principal	45	\$861.34	\$1,010,356
Property Taxes	49	\$1,242.88	\$1,457,896
Homeowners Insurance	50	\$270.71	\$317,545
Ground Rent	57	\$41.70	\$48,916
Maintenance and Remodeling Services	47	\$961.49	\$1,127,831
Maintenance and Remodeling Materials	47	\$230.79	\$270,716
Property Management and Security	57	\$58.77	\$68,933
<b>Rented Dwellings</b>	88	\$4,365.35	\$5,120,559
Rent	89	\$4,291.84	\$5,034,326
Renters' Insurance	83	\$23.82	\$27,935
Maintenance and Repair Services	63	\$34.57	\$40,551
Maintenance and Repair Materials	68	\$15.13	\$17,748
<b>Other Lodging</b>	50	\$285.43	\$334,815
Owned Vacation Homes	50	\$254.21	\$298,184
Mortgage Payment	49	\$80.37	\$94,277
Property Taxes	53	\$75.35	\$88,389
Homeowners Insurance	52	\$11.76	\$13,789
Maintenance and Remodeling	47	\$71.70	\$84,103
Property Management and Security	54	\$15.03	\$17,626
Housing While Attending School	48	\$31.23	\$36,630
<b>Household Operations</b>	54	\$1,080.27	\$1,267,162
Child Care	50	\$256.49	\$300,868
Care for Elderly or Handicapped	68	\$43.88	\$51,474
Appliance Rental and Repair	53	11	13,388
Computer Information Services	60	\$327.70	\$384,391
Home Security System Services	48	\$18.79	\$22,037
Non-Apparel Household Laundry/Dry Cleaning	60	\$16.48	\$19,327
Housekeeping Services	50	\$96.92	\$113,693
Lawn and Garden	52	\$221.49	\$259,809
Moving/Storage/Freight Express	62	\$39.94	\$46,847
Installation of Computers	68	\$0.34	\$393
PC Repair (Personal Use)	59	\$3.53	\$4,140
Reupholstering/Furniture Repair	52	\$4.13	\$4,840
Termite/Pest Control	49	\$16.82	\$19,732
Water Softening Services	52	\$4.12	\$4,828
Internet Services Away from Home	59	\$5.51	\$6,468
Other Home Services (1)	50	\$12.73	\$14,927

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	58	\$2,879.60	\$3,377,766
Bottled Gas	54	\$27.01	\$31,688
Electricity	59	\$1,085.65	\$1,273,465
Fuel Oil	56	\$37.94	\$44,501
Natural Gas	59	\$297.63	\$349,117
Phone Services	59	\$1,050.22	\$1,231,913
Water and Other Public Services	53	\$376.70	\$441,872
Coal/Wood/Other Fuel	55	\$4.44	\$5,211
<b>Housekeeping Supplies</b>	58	\$417.88	\$490,179
Laundry and Cleaning Supplies	60	\$117.77	\$138,144
Postage and Stationery	57	\$97.18	\$113,995
Other HH Products (2)	58	\$202.93	\$238,040
<b>Household Textiles</b>	56	\$55.73	\$65,370
Bathroom Linens	60	\$8.85	\$10,380
Bedroom Linens	58	\$29.46	\$34,551
Kitchen, Dining Room and other Linens	48	\$5.79	\$6,792
Curtains and Draperies	54	\$8.71	\$10,221
Slipcovers, Decorative Pillows	57	\$2.92	\$3,427
<b>Furniture</b>	55	\$338.52	\$397,087
Mattresses and Box Springs	55	\$67.28	\$78,914
Other Bedroom Furniture	58	\$60.98	\$71,526
Sofas	55	\$94.74	\$111,130
Living Room Chairs	57	\$32.01	\$37,552
Living Room Tables	57	\$8.24	\$9,670
Kitchen, Dining Room Furniture	55	\$26.94	\$31,605
Infant Furniture	59	\$7.09	\$8,318
Outdoor Furniture	47	\$15.55	\$18,246
Wall Units, Cabinets, Other Furniture (3)	53	\$25.68	\$30,126
<b>Major Appliances</b>	53	\$184.47	\$216,378
Dishwashers and Disposals	49	\$15.65	\$18,360
Refrigerators and Freezers	51	\$55.22	\$64,768
Clothes Washers & Dryers	54	\$51.43	\$60,327
Cooking Stoves and Ovens	50	\$26.02	\$30,523
Microwave Ovens	61	\$9.69	\$11,362
Window Air Conditioners	65	\$5.01	\$5,876
Electric Floor Cleaning Equipment	57	\$14.64	\$17,174
Sewing Machines and Miscellaneous Appliances	56	\$6.81	\$7,988

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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	57	\$13.95	\$16,365
Housewares	55	\$57.36	\$67,285
Small Appliances	59	\$29.05	\$34,072
Sewing/Needlework/Quilt Materials/Items	54	\$6.89	\$8,085
Window Coverings	50	\$10.98	\$12,876
Lamps/Lighting Fixtures/Ceiling Fans	51	\$20.91	\$24,529
Infant Equipment	57	\$18.22	\$21,371
Rental of Furniture	76	\$5.37	\$6,294
Laundry and Cleaning Equipment	59	\$16.69	\$19,577
Closet and Storage Items	52	\$12.86	\$15,083
Luggage	54	\$7.38	\$8,656
Clocks and Other Household Decoratives	50	\$96.35	\$113,018
Telephones and Accessories	54	\$38.16	\$44,765
Grills and Outdoor Equipment	53	\$14.69	\$17,237
Power Tools	53	\$27.72	\$32,516
Hand Tools	55	\$4.60	\$5,390
Office Furniture/Equipment for Home Use	54	\$7.95	\$9,325
Computers and Hardware for Home Use	58	\$98.02	\$114,978
Portable Memory	57	\$3.08	\$3,618
Computer Software	60	\$6.32	\$7,411
Computer Accessories	57	\$10.67	\$12,511
Other Household Appliances	52	\$9.34	\$10,955
Misc Equipment incl Ladders/Sheds/Etc	52	\$42.28	\$49,597

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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