

2018 Housing Summary		2018 Demographic Summary	
Housing Units	3,035	Population	8,531
2018-2023 Percent Change	4.25%	Households	2,805
Percent Occupied	92.4%	Families	1,977
Percent Owner Households	36.0%	Median Age	29.4
Median Home Value	\$68,716	Median Household Income	\$23,214
	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	34	\$3,795.22	\$10,645,593
Mortgage Interest	34	\$1,230.53	\$3,451,642
Mortgage Principal	35	\$659.32	\$1,849,391
Property Taxes	31	\$778.39	\$2,183,383
Homeowners Insurance	37	\$199.37	\$559,238
Ground Rent	46	\$33.44	\$93,798
Maintenance and Remodeling Services	34	\$694.36	\$1,947,671
Maintenance and Remodeling Materials	32	\$156.74	\$439,646
Property Management and Security	41	\$43.07	\$120,824
<b>Rented Dwellings</b>	62	\$3,043.11	\$8,535,924
Rent	62	\$2,990.45	\$8,388,207
Renters' Insurance	57	\$16.32	\$45,774
Maintenance and Repair Services	45	\$24.41	\$68,476
Maintenance and Repair Materials	54	\$11.93	\$33,466
<b>Other Lodging</b>	33	\$188.87	\$529,791
Owned Vacation Homes	32	\$164.79	\$462,223
Mortgage Payment	36	\$59.34	\$166,455
Property Taxes	32	\$44.66	\$125,262
Homeowners Insurance	32	\$7.21	\$20,212
Maintenance and Remodeling	29	\$44.64	\$125,220
Property Management and Security	32	\$8.94	\$25,074
Housing While Attending School	37	\$24.09	\$67,568
<b>Household Operations</b>	39	\$778.72	\$2,184,318
Child Care	38	\$193.14	\$541,750
Care for Elderly or Handicapped	39	\$25.24	\$70,805
Appliance Rental and Repair	40	9	24,053
Computer Information Services	43	\$235.85	\$661,555
Home Security System Services	40	\$15.81	\$44,347
Non-Apparel Household Laundry/Dry Cleaning	43	\$11.72	\$32,888
Housekeeping Services	36	\$69.55	\$195,094
Lawn and Garden	36	\$153.74	\$431,238
Moving/Storage/Freight Express	45	\$28.98	\$81,302
Installation of Computers	46	\$0.23	\$646
PC Repair (Personal Use)	41	\$2.41	\$6,769
Reupholstering/Furniture Repair	34	\$2.73	\$7,646
Termite/Pest Control	39	\$13.40	\$37,596
Water Softening Services	52	\$4.08	\$11,457
Internet Services Away from Home	52	\$4.79	\$13,444
Other Home Services (1)	33	\$8.46	\$23,729

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	44	\$2,187.71	\$6,136,535
Bottled Gas	31	\$15.39	\$43,180
Electricity	48	\$877.99	\$2,462,774
Fuel Oil	22	\$14.78	\$41,449
Natural Gas	35	\$178.78	\$501,484
Phone Services	45	\$794.41	\$2,228,328
Water and Other Public Services	43	\$304.22	\$853,344
Coal/Wood/Other Fuel	26	\$2.13	\$5,976
<b>Housekeeping Supplies</b>	43	\$305.63	\$857,296
Laundry and Cleaning Supplies	46	\$90.77	\$254,618
Postage and Stationery	39	\$65.93	\$184,921
Other HH Products (2)	42	\$148.93	\$417,757
<b>Household Textiles</b>	42	\$41.36	\$116,017
Bathroom Linens	46	\$6.81	\$19,092
Bedroom Linens	43	\$21.81	\$61,169
Kitchen, Dining Room and other Linens	36	\$4.27	\$11,990
Curtains and Draperies	39	\$6.28	\$17,621
Slipcovers, Decorative Pillows	43	\$2.19	\$6,145
<b>Furniture</b>	42	\$258.45	\$724,958
Mattresses and Box Springs	42	\$50.98	\$143,002
Other Bedroom Furniture	48	\$50.84	\$142,620
Sofas	42	\$71.95	\$201,818
Living Room Chairs	39	\$22.08	\$61,932
Living Room Tables	40	\$5.85	\$16,422
Kitchen, Dining Room Furniture	41	\$20.13	\$56,452
Infant Furniture	47	\$5.57	\$15,625
Outdoor Furniture	32	\$10.51	\$29,493
Wall Units, Cabinets, Other Furniture (3)	42	\$20.53	\$57,593
<b>Major Appliances</b>	41	\$142.82	\$400,623
Dishwashers and Disposals	34	\$11.03	\$30,926
Refrigerators and Freezers	41	\$44.23	\$124,075
Clothes Washers & Dryers	45	\$42.61	\$119,520
Cooking Stoves and Ovens	38	\$19.95	\$55,963
Microwave Ovens	45	\$7.17	\$20,115
Window Air Conditioners	49	\$3.78	\$10,605
Electric Floor Cleaning Equipment	39	\$9.98	\$27,987
Sewing Machines and Miscellaneous Appliances	34	\$4.08	\$11,432

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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	35	\$8.59	\$24,107
Housewares	38	\$39.38	\$110,472
Small Appliances	41	\$20.17	\$56,583
Sewing/Needlework/Quilt Materials/Items	32	\$4.05	\$11,372
Window Coverings	29	\$6.41	\$17,976
Lamps/Lighting Fixtures/Ceiling Fans	30	\$12.56	\$35,234
Infant Equipment	44	\$14.02	\$39,324
Rental of Furniture	65	\$4.55	\$12,765
Laundry and Cleaning Equipment	43	\$11.99	\$33,618
Closet and Storage Items	33	\$8.10	\$22,729
Luggage	39	\$5.32	\$14,929
Clocks and Other Household Decoratives	33	\$63.04	\$176,820
Telephones and Accessories	40	\$28.27	\$79,308
Grills and Outdoor Equipment	35	\$9.75	\$27,361
Power Tools	43	\$22.32	\$62,602
Hand Tools	39	\$3.21	\$8,993
Office Furniture/Equipment for Home Use	36	\$5.33	\$14,961
Computers and Hardware for Home Use	40	\$68.91	\$193,285
Portable Memory	42	\$2.31	\$6,466
Computer Software	40	\$4.26	\$11,959
Computer Accessories	39	\$7.35	\$20,611
Other Household Appliances	41	\$7.31	\$20,506
Misc Equipment incl Ladders/Sheds/Etc	38	\$31.20	\$87,517

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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