

Population Summary

2000 Total Population	8,728
2010 Total Population	8,129
2018 Total Population	8,531
2018 Group Quarters	40
2023 Total Population	8,908
2018-2023 Annual Rate	0.87%
2018 Total Daytime Population	9,352
Workers	3,475
Residents	5,877

Household Summary

2000 Households	2,638
2000 Average Household Size	3.27
2010 Households	2,675
2010 Average Household Size	3.02
2018 Households	2,805
2018 Average Household Size	3.03
2023 Households	2,923
2023 Average Household Size	3.03
2018-2023 Annual Rate	0.83%
2010 Families	1,906
2010 Average Family Size	3.61
2018 Families	1,977
2018 Average Family Size	3.66
2023 Families	2,054
2023 Average Family Size	3.67
2018-2023 Annual Rate	0.77%

Housing Unit Summary

2000 Housing Units	2,813
Owner Occupied Housing Units	41.5%
Renter Occupied Housing Units	52.3%
Vacant Housing Units	6.2%
2010 Housing Units	2,914
Owner Occupied Housing Units	36.6%
Renter Occupied Housing Units	55.2%
Vacant Housing Units	8.2%
2018 Housing Units	3,035
Owner Occupied Housing Units	33.2%
Renter Occupied Housing Units	59.2%
Vacant Housing Units	7.6%
2023 Housing Units	3,164
Owner Occupied Housing Units	34.4%
Renter Occupied Housing Units	58.1%
Vacant Housing Units	7.6%

Median Household Income

2018	\$23,214
2023	\$25,573

Median Home Value

2018	\$68,716
2023	\$73,020

Per Capita Income

2018	\$10,913
2023	\$12,114

Median Age

2010	28.5
2018	29.4
2023	30.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Households by Income

Household Income Base	2,805
<\$15,000	36.3%
\$15,000 - \$24,999	15.7%
\$25,000 - \$34,999	16.3%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	11.9%
\$75,000 - \$99,999	5.6%
\$100,000 - \$149,999	2.2%
\$150,000 - \$199,999	0.4%
\$200,000+	0.5%
Average Household Income	\$32,883

2023 Households by Income

Household Income Base	2,923
<\$15,000	34.1%
\$15,000 - \$24,999	14.6%
\$25,000 - \$34,999	16.1%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	13.2%
\$75,000 - \$99,999	6.9%
\$100,000 - \$149,999	2.9%
\$150,000 - \$199,999	0.4%
\$200,000+	0.5%
Average Household Income	\$36,648

2018 Owner Occupied Housing Units by Value

Total	1,009
<\$50,000	29.7%
\$50,000 - \$99,999	54.0%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	2.3%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	1.9%
\$300,000 - \$399,999	3.4%
\$400,000 - \$499,999	0.3%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.7%
Average Home Value	\$100,546

2023 Owner Occupied Housing Units by Value

Total	1,087
<\$50,000	27.0%
\$50,000 - \$99,999	50.0%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	1.7%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	3.3%
\$300,000 - \$399,999	6.5%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.9%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.7%
Average Home Value	\$123,435

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	8,130
0 - 4	12.7%
5 - 9	8.8%
10 - 14	7.8%
15 - 24	16.1%
25 - 34	12.2%
35 - 44	10.0%
45 - 54	11.4%
55 - 64	9.3%
65 - 74	5.7%
75 - 84	4.4%
85 +	1.7%
18 +	66.2%
2018 Population by Age	
Total	8,532
0 - 4	11.3%
5 - 9	9.7%
10 - 14	7.9%
15 - 24	14.4%
25 - 34	13.6%
35 - 44	9.8%
45 - 54	9.5%
55 - 64	10.1%
65 - 74	7.6%
75 - 84	4.4%
85 +	1.7%
18 +	66.7%
2023 Population by Age	
Total	8,909
0 - 4	11.5%
5 - 9	9.4%
10 - 14	7.8%
15 - 24	13.7%
25 - 34	13.3%
35 - 44	10.6%
45 - 54	9.0%
55 - 64	9.4%
65 - 74	8.6%
75 - 84	5.0%
85 +	1.7%
18 +	67.1%
2010 Population by Sex	
Males	3,789
Females	4,340
2018 Population by Sex	
Males	4,006
Females	4,526
2023 Population by Sex	
Males	4,200
Females	4,708

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity

Total	8,129
White Alone	69.7%
Black Alone	2.6%
American Indian Alone	1.6%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	22.8%
Two or More Races	2.8%
Hispanic Origin	94.2%
Diversity Index	56.6

2018 Population by Race/Ethnicity

Total	8,531
White Alone	69.0%
Black Alone	2.8%
American Indian Alone	1.6%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	23.3%
Two or More Races	2.8%
Hispanic Origin	94.8%
Diversity Index	57.0

2023 Population by Race/Ethnicity

Total	8,907
White Alone	69.7%
Black Alone	3.0%
American Indian Alone	1.6%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	22.6%
Two or More Races	2.7%
Hispanic Origin	95.0%
Diversity Index	56.0

2010 Population by Relationship and Household Type

Total	8,129
In Households	99.5%
In Family Households	88.4%
Householder	23.4%
Spouse	9.3%
Child	45.7%
Other relative	6.4%
Nonrelative	3.7%
In Nonfamily Households	11.1%
In Group Quarters	0.5%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Population 25+ by Educational Attainment

Total	4,830
Less than 9th Grade	29.0%
9th - 12th Grade, No Diploma	24.8%
High School Graduate	23.2%
GED/Alternative Credential	4.7%
Some College, No Degree	12.5%
Associate Degree	2.7%
Bachelor's Degree	2.8%
Graduate/Professional Degree	0.2%

2018 Population 15+ by Marital Status

Total	6,063
Never Married	47.6%
Married	35.4%
Widowed	7.6%
Divorced	9.4%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	86.1%
Civilian Unemployed (Unemployment Rate)	13.9%

2018 Employed Population 16+ by Industry

Total	2,673
Agriculture/Mining	0.0%
Construction	25.3%
Manufacturing	2.9%
Wholesale Trade	2.0%
Retail Trade	7.1%
Transportation/Utilities	3.6%
Information	0.4%
Finance/Insurance/Real Estate	4.8%
Services	51.0%
Public Administration	2.9%

2018 Employed Population 16+ by Occupation

Total	2,673
White Collar	27.9%
Management/Business/Financial	3.2%
Professional	7.8%
Sales	7.2%
Administrative Support	9.8%
Services	33.9%
Blue Collar	38.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	20.1%
Installation/Maintenance/Repair	4.1%
Production	6.0%
Transportation/Material Moving	8.1%

2010 Population By Urban/ Rural Status

Total Population	8,129
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	2,675
Households with 1 Person	25.0%
Households with 2+ People	75.0%
Family Households	71.3%
Husband-wife Families	28.3%
With Related Children	15.4%
Other Family (No Spouse Present)	42.9%
Other Family with Male Householder	7.4%
With Related Children	4.6%
Other Family with Female Householder	35.5%
With Related Children	26.6%
Nonfamily Households	3.8%

All Households with Children 46.8%

Multigenerational Households	11.1%
Unmarried Partner Households	8.6%
Male-female	7.6%
Same-sex	1.0%

2010 Households by Size

Total	2,674
1 Person Household	25.0%
2 Person Household	22.1%
3 Person Household	18.2%
4 Person Household	14.5%
5 Person Household	9.9%
6 Person Household	5.3%
7 + Person Household	5.1%

2010 Households by Tenure and Mortgage Status

Total	2,675
Owner Occupied	39.9%
Owned with a Mortgage/Loan	18.3%
Owned Free and Clear	21.6%
Renter Occupied	60.1%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,914
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Southwestern Families (7F)
2.	City Commons (11E)
3.	Fresh Ambitions (13D)

2018 Consumer Spending

Apparel & Services: Total \$	\$2,584,650
Average Spent	\$921.44
Spending Potential Index	42
Education: Total \$	\$1,502,153
Average Spent	\$535.53
Spending Potential Index	37
Entertainment/Recreation: Total \$	\$3,540,444
Average Spent	\$1,262.19
Spending Potential Index	39
Food at Home: Total \$	\$6,128,079
Average Spent	\$2,184.70
Spending Potential Index	44
Food Away from Home: Total \$	\$4,087,493
Average Spent	\$1,457.22
Spending Potential Index	41
Health Care: Total \$	\$6,327,679
Average Spent	\$2,255.86
Spending Potential Index	39
HH Furnishings & Equipment: Total \$	\$2,331,094
Average Spent	\$831.05
Spending Potential Index	40
Personal Care Products & Services: Total \$	\$925,854
Average Spent	\$330.07
Spending Potential Index	40
Shelter: Total \$	\$19,711,307
Average Spent	\$7,027.20
Spending Potential Index	42
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,620,040
Average Spent	\$934.06
Spending Potential Index	38
Travel: Total \$	\$2,150,241
Average Spent	\$766.57
Spending Potential Index	36
Vehicle Maintenance & Repairs: Total \$	\$1,240,891
Average Spent	\$442.39
Spending Potential Index	41

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.