

Population Summary	
2000 Total Population	5,209
2010 Total Population	5,638
2018 Total Population	6,100
2018 Group Quarters	120
2023 Total Population	6,442
2018-2023 Annual Rate	1.10%
2018 Total Daytime Population	5,742
Workers	1,836
Residents	3,906
Household Summary	
2000 Households	1,710
2000 Average Household Size	3.01
2010 Households	1,832
2010 Average Household Size	3.01
2018 Households	1,970
2018 Average Household Size	3.04
2023 Households	2,078
2023 Average Household Size	3.04
2018-2023 Annual Rate	1.07%
2010 Families	1,353
2010 Average Family Size	3.50
2018 Families	1,444
2018 Average Family Size	3.55
2023 Families	1,518
2023 Average Family Size	3.58
2018-2023 Annual Rate	1.00%
Housing Unit Summary	
2000 Housing Units	2,013
Owner Occupied Housing Units	50.5%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	15.1%
2010 Housing Units	1,993
Owner Occupied Housing Units	43.2%
Renter Occupied Housing Units	48.7%
Vacant Housing Units	8.1%
2018 Housing Units	2,049
Owner Occupied Housing Units	42.2%
Renter Occupied Housing Units	54.0%
Vacant Housing Units	3.9%
2023 Housing Units	2,159
Owner Occupied Housing Units	42.5%
Renter Occupied Housing Units	53.8%
Vacant Housing Units	3.8%
Median Household Income	
2018	\$27,405
2023	\$29,628
Median Home Value	
2018	\$74,492
2023	\$76,407
Per Capita Income	
2018	\$12,964
2023	\$14,194
Median Age	
2010	29.2
2018	30.7
2023	31.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Households by Income

Household Income Base	1,970
<\$15,000	30.1%
\$15,000 - \$24,999	15.9%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	5.0%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	0.6%
\$200,000+	0.5%
Average Household Income	\$37,486

2023 Households by Income

Household Income Base	2,078
<\$15,000	27.9%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	13.3%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	5.6%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	0.7%
\$200,000+	0.5%
Average Household Income	\$41,406

2018 Owner Occupied Housing Units by Value

Total	864
<\$50,000	16.6%
\$50,000 - \$99,999	68.3%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	1.0%
\$200,000 - \$249,999	0.8%
\$250,000 - \$299,999	1.2%
\$300,000 - \$399,999	3.9%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	2.1%
Average Home Value	\$140,365

2023 Owner Occupied Housing Units by Value

Total	917
<\$50,000	15.3%
\$50,000 - \$99,999	65.9%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	1.1%
\$200,000 - \$249,999	1.3%
\$250,000 - \$299,999	1.3%
\$300,000 - \$399,999	4.8%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	2.2%
Average Home Value	\$160,812

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	5,638
0 - 4	10.9%
5 - 9	9.8%
10 - 14	8.1%
15 - 24	15.5%
25 - 34	12.4%
35 - 44	11.3%
45 - 54	11.4%
55 - 64	9.8%
65 - 74	6.2%
75 - 84	3.4%
85 +	1.2%
18 +	66.5%
2018 Population by Age	
Total	6,100
0 - 4	9.7%
5 - 9	8.9%
10 - 14	8.6%
15 - 24	15.0%
25 - 34	13.1%
35 - 44	11.0%
45 - 54	10.2%
55 - 64	10.2%
65 - 74	8.1%
75 - 84	3.7%
85 +	1.4%
18 +	68.2%
2023 Population by Age	
Total	6,443
0 - 4	9.6%
5 - 9	8.3%
10 - 14	8.5%
15 - 24	14.8%
25 - 34	12.9%
35 - 44	12.1%
45 - 54	9.6%
55 - 64	9.9%
65 - 74	8.4%
75 - 84	4.6%
85 +	1.4%
18 +	68.9%
2010 Population by Sex	
Males	2,667
Females	2,971
2018 Population by Sex	
Males	2,910
Females	3,190
2023 Population by Sex	
Males	3,087
Females	3,354

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity

Total	5,637
White Alone	71.0%
Black Alone	2.3%
American Indian Alone	1.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	21.9%
Two or More Races	3.2%
Hispanic Origin	87.8%
Diversity Index	60.4

2018 Population by Race/Ethnicity

Total	6,099
White Alone	69.9%
Black Alone	2.4%
American Indian Alone	1.3%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	22.8%
Two or More Races	3.3%
Hispanic Origin	89.7%
Diversity Index	60.1

2023 Population by Race/Ethnicity

Total	6,442
White Alone	70.4%
Black Alone	2.6%
American Indian Alone	1.3%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	22.2%
Two or More Races	3.3%
Hispanic Origin	90.7%
Diversity Index	58.8

2010 Population by Relationship and Household Type

Total	5,638
In Households	97.9%
In Family Households	87.8%
Householder	24.5%
Spouse	10.7%
Child	43.3%
Other relative	5.6%
Nonrelative	3.8%
In Nonfamily Households	10.1%
In Group Quarters	2.1%
Institutionalized Population	2.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Population 25+ by Educational Attainment

Total	3,521
Less than 9th Grade	13.5%
9th - 12th Grade, No Diploma	18.3%
High School Graduate	26.4%
GED/Alternative Credential	8.3%
Some College, No Degree	20.4%
Associate Degree	4.3%
Bachelor's Degree	6.0%
Graduate/Professional Degree	2.8%

2018 Population 15+ by Marital Status

Total	4,438
Never Married	39.2%
Married	33.0%
Widowed	9.0%
Divorced	18.8%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed (Unemployment Rate)	6.1%

2018 Employed Population 16+ by Industry

Total	2,242
Agriculture/Mining	1.7%
Construction	9.8%
Manufacturing	3.2%
Wholesale Trade	1.2%
Retail Trade	5.1%
Transportation/Utilities	5.7%
Information	0.4%
Finance/Insurance/Real Estate	10.5%
Services	56.9%
Public Administration	5.7%

2018 Employed Population 16+ by Occupation

Total	2,241
White Collar	45.5%
Management/Business/Financial	11.2%
Professional	4.7%
Sales	10.7%
Administrative Support	18.8%
Services	28.8%
Blue Collar	25.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	10.9%
Installation/Maintenance/Repair	4.7%
Production	4.6%
Transportation/Material Moving	5.4%

2010 Population By Urban/ Rural Status

Total Population	5,638
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	1,833
Households with 1 Person	22.5%
Households with 2+ People	77.5%
Family Households	73.8%
Husband-wife Families	32.3%
With Related Children	16.0%
Other Family (No Spouse Present)	41.5%
Other Family with Male Householder	8.0%
With Related Children	5.1%
Other Family with Female Householder	33.5%
With Related Children	25.6%
Nonfamily Households	3.7%

All Households with Children	47.2%
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Multigenerational Households	8.4%
Unmarried Partner Households	9.3%
Male-female	8.8%
Same-sex	0.5%

2010 Households by Size

Total	1,833
1 Person Household	22.5%
2 Person Household	25.7%
3 Person Household	19.1%
4 Person Household	14.3%
5 Person Household	9.9%
6 Person Household	5.0%
7 + Person Household	3.5%

2010 Households by Tenure and Mortgage Status

Total	1,832
Owner Occupied	47.0%
Owned with a Mortgage/Loan	23.8%
Owned Free and Clear	23.2%
Renter Occupied	53.0%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,993
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Southwestern Families (7F)
2.	Fresh Ambitions (13D)
3.	Rustbelt Traditions (5D)

2018 Consumer Spending

Apparel & Services: Total \$	\$2,049,075
Average Spent	\$1,040.14
Spending Potential Index	48
Education: Total \$	\$1,243,444
Average Spent	\$631.19
Spending Potential Index	44
Entertainment/Recreation: Total \$	\$2,808,118
Average Spent	\$1,425.44
Spending Potential Index	44
Food at Home: Total \$	\$4,791,726
Average Spent	\$2,432.35
Spending Potential Index	48
Food Away from Home: Total \$	\$3,222,098
Average Spent	\$1,635.58
Spending Potential Index	47
Health Care: Total \$	\$4,962,563
Average Spent	\$2,519.07
Spending Potential Index	44
HH Furnishings & Equipment: Total \$	\$1,846,388
Average Spent	\$937.25
Spending Potential Index	45
Personal Care Products & Services: Total \$	\$730,697
Average Spent	\$370.91
Spending Potential Index	45
Shelter: Total \$	\$15,827,223
Average Spent	\$8,034.12
Spending Potential Index	48
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,086,467
Average Spent	\$1,059.12
Spending Potential Index	43
Travel: Total \$	\$1,767,679
Average Spent	\$897.30
Spending Potential Index	42
Vehicle Maintenance & Repairs: Total \$	\$972,746
Average Spent	\$493.78
Spending Potential Index	46

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.