

2018 Housing Summary		2018 Demographic Summary	
Housing Units	2,049	Population	6,100
2018-2023 Percent Change	5.37%	Households	1,970
Percent Occupied	96.2%	Families	1,444
Percent Owner Households	43.8%	Median Age	30.7
Median Home Value	\$74,492	Median Household Income	\$27,405
	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	40	\$4,466.05	\$8,798,125
Mortgage Interest	40	\$1,433.73	\$2,824,451
Mortgage Principal	40	\$762.26	\$1,501,660
Property Taxes	39	\$981.18	\$1,932,930
Homeowners Insurance	41	\$220.73	\$434,841
Ground Rent	49	\$36.01	\$70,947
Maintenance and Remodeling Services	39	\$799.62	\$1,575,255
Maintenance and Remodeling Materials	38	\$184.44	\$363,337
Property Management and Security	46	\$48.07	\$94,702
Rented Dwellings	68	\$3,352.48	\$6,604,382
Rent	68	\$3,296.18	\$6,493,484
Renters' Insurance	60	\$17.14	\$33,756
Maintenance and Repair Services	48	\$26.52	\$52,241
Maintenance and Repair Materials	57	\$12.64	\$24,901
Other Lodging	38	\$215.59	\$424,717
Owned Vacation Homes	37	\$188.62	\$371,587
Mortgage Payment	40	\$65.09	\$128,227
Property Taxes	38	\$53.66	\$105,709
Homeowners Insurance	35	\$7.96	\$15,675
Maintenance and Remodeling	34	\$51.36	\$101,178
Property Management and Security	38	\$10.56	\$20,799
Housing While Attending School	42	\$26.97	\$53,129
Household Operations	44	\$886.22	\$1,745,861
Child Care	45	\$229.26	\$451,634
Care for Elderly or Handicapped	44	\$28.33	\$55,810
Appliance Rental and Repair	43	9	18,499
Computer Information Services	49	\$266.28	\$524,579
Home Security System Services	43	\$16.95	\$33,391
Non-Apparel Household Laundry/Dry Cleaning	50	\$13.76	\$27,114
Housekeeping Services	41	\$79.21	\$156,053
Lawn and Garden	40	\$171.56	\$337,964
Moving/Storage/Freight Express	49	\$31.83	\$62,703
Installation of Computers	54	\$0.27	\$533
PC Repair (Personal Use)	46	\$2.75	\$5,421
Reupholstering/Furniture Repair	39	\$3.13	\$6,158
Termite/Pest Control	42	\$14.51	\$28,587
Water Softening Services	51	\$4.02	\$7,911
Internet Services Away from Home	54	\$4.98	\$9,818
Other Home Services (1)	39	\$9.99	\$19,686

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	48	\$2,402.01	\$4,731,954
Bottled Gas	35	\$17.38	\$34,231
Electricity	50	\$923.03	\$1,818,366
Fuel Oil	36	\$23.93	\$47,139
Natural Gas	45	\$227.68	\$448,520
Phone Services	50	\$878.69	\$1,731,026
Water and Other Public Services	46	\$328.61	\$647,355
Coal/Wood/Other Fuel	33	\$2.70	\$5,316
Housekeeping Supplies	47	\$337.43	\$664,733
Laundry and Cleaning Supplies	50	\$98.30	\$193,655
Postage and Stationery	44	\$75.22	\$148,185
Other HH Products (2)	47	\$163.91	\$322,894
Household Textiles	47	\$46.39	\$91,385
Bathroom Linens	50	\$7.37	\$14,526
Bedroom Linens	48	\$24.37	\$48,008
Kitchen, Dining Room and other Linens	41	\$4.85	\$9,547
Curtains and Draperies	45	\$7.29	\$14,369
Slipcovers, Decorative Pillows	49	\$2.51	\$4,935
Furniture	47	\$286.49	\$564,380
Mattresses and Box Springs	47	\$56.76	\$111,811
Other Bedroom Furniture	51	\$53.36	\$105,113
Sofas	47	\$80.80	\$159,177
Living Room Chairs	44	\$24.74	\$48,733
Living Room Tables	46	\$6.73	\$13,253
Kitchen, Dining Room Furniture	47	\$23.00	\$45,318
Infant Furniture	51	\$6.10	\$12,018
Outdoor Furniture	38	\$12.69	\$25,002
Wall Units, Cabinets, Other Furniture (3)	46	\$22.31	\$43,955
Major Appliances	45	\$156.82	\$308,936
Dishwashers and Disposals	40	\$12.78	\$25,167
Refrigerators and Freezers	45	\$48.42	\$95,384
Clothes Washers & Dryers	48	\$45.01	\$88,679
Cooking Stoves and Ovens	43	\$22.17	\$43,684
Microwave Ovens	51	\$8.07	\$15,902
Window Air Conditioners	57	\$4.40	\$8,671
Electric Floor Cleaning Equipment	44	\$11.36	\$22,388
Sewing Machines and Miscellaneous Appliances	38	\$4.60	\$9,060

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	43	\$10.63	\$20,941
Housewares	44	\$45.23	\$89,100
Small Appliances	47	\$23.09	\$45,479
Sewing/Needlework/Quilt Materials/Items	38	\$4.91	\$9,666
Window Coverings	37	\$8.07	\$15,893
Lamps/Lighting Fixtures/Ceiling Fans	37	\$15.24	\$30,032
Infant Equipment	51	\$16.45	\$32,408
Rental of Furniture	64	\$4.48	\$8,830
Laundry and Cleaning Equipment	47	\$13.35	\$26,297
Closet and Storage Items	39	\$9.71	\$19,125
Luggage	45	\$6.16	\$12,137
Clocks and Other Household Decoratives	39	\$74.84	\$147,433
Telephones and Accessories	45	\$31.59	\$62,223
Grills and Outdoor Equipment	39	\$10.84	\$21,346
Power Tools	48	\$25.04	\$49,331
Hand Tools	45	\$3.73	\$7,357
Office Furniture/Equipment for Home Use	42	\$6.22	\$12,254
Computers and Hardware for Home Use	47	\$79.34	\$156,295
Portable Memory	47	\$2.57	\$5,058
Computer Software	47	\$4.94	\$9,735
Computer Accessories	45	\$8.44	\$16,628
Other Household Appliances	44	\$7.92	\$15,596
Misc Equipment incl Ladders/Sheds/Etc	43	\$34.78	\$68,525

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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