



Household Budget Expenditures

Demographic Summary		2018	2023	
Population		6,100	6,442	
Households		1,970	2,078	
Average Household Size		3.04	3.04	
Families		1,444	1,518	
Median Age		30.7	31.9	
Median Household Income		\$27,405	\$29,628	
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	46	\$32,783.15	\$64,582,805	100.0%
Food	48	\$4,067.93	\$8,013,824	12.4%
Food at Home	48	\$2,432.35	\$4,791,726	7.4%
Food Away from Home	47	\$1,635.58	\$3,222,098	5.0%
Alcoholic Beverages	44	\$246.68	\$485,968	0.8%
Housing	48	\$10,436.13	\$20,559,177	31.8%
Shelter	48	\$8,034.12	\$15,827,223	24.5%
Utilities, Fuel and Public Services	48	\$2,402.01	\$4,731,954	7.3%
Household Operations	44	\$886.22	\$1,745,861	2.7%
Housekeeping Supplies	47	\$337.43	\$664,733	1.0%
Household Furnishings and Equipment	45	\$937.25	\$1,846,388	2.9%
Apparel and Services	48	\$1,040.14	\$2,049,075	3.2%
Transportation	47	\$3,813.17	\$7,511,952	11.6%
Travel	42	\$897.30	\$1,767,679	2.7%
Health Care	44	\$2,519.07	\$4,962,563	7.7%
Entertainment and Recreation	44	\$1,425.44	\$2,808,118	4.3%
Personal Care Products & Services	45	\$370.91	\$730,697	1.1%
Education	44	\$631.19	\$1,243,444	1.9%
Smoking Products	50	\$207.97	\$409,697	0.6%
Lotteries & Pari-mutuel Losses	47	\$26.85	\$52,886	0.1%
Legal Fees	45	\$93.52	\$184,228	0.3%
Funeral Expenses	46	\$37.58	\$74,041	0.1%
Safe Deposit Box Rentals	41	\$2.12	\$4,183	0.0%
Checking Account/Banking Service Charges	54	\$20.05	\$39,494	0.1%
Cemetery Lots/Vaults/Maintenance Fees	42	\$3.13	\$6,163	0.0%
Accounting Fees	41	\$39.97	\$78,738	0.1%
Miscellaneous Personal Services/Advertising/Fine	43	\$22.09	\$43,513	0.1%
Occupational Expenses	42	\$24.43	\$48,123	0.1%
Expenses for Other Properties	42	\$50.46	\$99,416	0.2%
Credit Card Membership Fees	43	\$3.40	\$6,705	0.0%
Shopping Club Membership Fees	44	\$10.53	\$20,745	0.0%
Support Payments/Cash Contributions/Gifts in Kind	43	\$1,059.12	\$2,086,467	3.2%
Life/Other Insurance	40	\$164.67	\$324,400	0.5%
Pensions and Social Security	43	\$3,408.39	\$6,714,527	10.4%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.