

2018 Housing Summary		2018 Demographic Summary	
Housing Units	1,853	Population	5,032
2018-2023 Percent Change	3.99%	Households	1,724
Percent Occupied	93.0%	Families	1,111
Percent Owner Households	52.4%	Median Age	37.9
Median Home Value	\$81,442	Median Household Income	\$34,339
	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	49	\$5,547.20	\$9,563,374
Mortgage Interest	52	\$1,850.04	\$3,189,461
Mortgage Principal	52	\$992.26	\$1,710,656
Property Taxes	41	\$1,030.03	\$1,775,778
Homeowners Insurance	56	\$299.98	\$517,159
Ground Rent	72	\$52.87	\$91,140
Maintenance and Remodeling Services	51	\$1,033.94	\$1,782,507
Maintenance and Remodeling Materials	46	\$227.20	\$391,701
Property Management and Security	59	\$60.89	\$104,972
<b>Rented Dwellings</b>	65	\$3,191.36	\$5,501,912
Rent	65	\$3,131.21	\$5,398,211
Renters' Insurance	57	\$16.39	\$28,262
Maintenance and Repair Services	53	\$29.14	\$50,243
Maintenance and Repair Materials	66	\$14.61	\$25,196
<b>Other Lodging</b>	46	\$263.89	\$454,954
Owned Vacation Homes	45	\$228.77	\$394,393
Mortgage Payment	52	\$85.96	\$148,187
Property Taxes	41	\$58.03	\$100,037
Homeowners Insurance	46	\$10.23	\$17,645
Maintenance and Remodeling	41	\$62.45	\$107,664
Property Management and Security	44	\$12.10	\$20,860
Housing While Attending School	55	\$35.13	\$60,561
<b>Household Operations</b>	52	\$1,036.41	\$1,786,768
Child Care	47	\$240.69	\$414,954
Care for Elderly or Handicapped	51	\$32.87	\$56,673
Appliance Rental and Repair	55	12	20,486
Computer Information Services	54	\$296.29	\$510,804
Home Security System Services	62	\$24.37	\$42,019
Non-Apparel Household Laundry/Dry Cleaning	54	\$14.70	\$25,346
Housekeeping Services	52	\$101.61	\$175,178
Lawn and Garden	52	\$223.26	\$384,898
Moving/Storage/Freight Express	57	\$37.04	\$63,851
Installation of Computers	70	\$0.35	\$598
PC Repair (Personal Use)	55	\$3.25	\$5,607
Reupholstering/Furniture Repair	48	\$3.82	\$6,579
Termite/Pest Control	60	\$20.82	\$35,888
Water Softening Services	84	\$6.59	\$11,364
Internet Services Away from Home	74	\$6.90	\$11,888
Other Home Services (1)	47	\$11.97	\$20,636

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	59	\$2,905.92	\$5,009,800
Bottled Gas	42	\$20.90	\$36,037
Electricity	65	\$1,201.60	\$2,071,554
Fuel Oil	14	\$9.15	\$15,776
Natural Gas	38	\$189.78	\$327,178
Phone Services	59	\$1,042.09	\$1,796,563
Water and Other Public Services	62	\$439.97	\$758,505
Coal/Wood/Other Fuel	30	\$2.43	\$4,187
<b>Housekeeping Supplies</b>	58	\$413.30	\$712,524
Laundry and Cleaning Supplies	63	\$123.21	\$212,411
Postage and Stationery	51	\$87.17	\$150,281
Other HH Products (2)	58	\$202.92	\$349,832
<b>Household Textiles</b>	55	\$53.86	\$92,860
Bathroom Linens	60	\$8.76	\$15,103
Bedroom Linens	55	\$27.93	\$48,150
Kitchen, Dining Room and other Linens	52	\$6.20	\$10,692
Curtains and Draperies	50	\$8.11	\$13,981
Slipcovers, Decorative Pillows	56	\$2.86	\$4,935
<b>Furniture</b>	56	\$340.87	\$587,664
Mattresses and Box Springs	56	\$67.57	\$116,486
Other Bedroom Furniture	64	\$67.65	\$116,636
Sofas	55	\$94.15	\$162,318
Living Room Chairs	51	\$28.88	\$49,794
Living Room Tables	50	\$7.24	\$12,486
Kitchen, Dining Room Furniture	52	\$25.46	\$43,888
Infant Furniture	57	\$6.85	\$11,813
Outdoor Furniture	45	\$14.83	\$25,570
Wall Units, Cabinets, Other Furniture (3)	58	\$28.23	\$48,673
<b>Major Appliances</b>	58	\$201.27	\$346,991
Dishwashers and Disposals	50	\$15.96	\$27,514
Refrigerators and Freezers	60	\$64.92	\$111,925
Clothes Washers & Dryers	64	\$60.32	\$104,000
Cooking Stoves and Ovens	56	\$29.06	\$50,094
Microwave Ovens	57	\$9.02	\$15,551
Window Air Conditioners	55	\$4.25	\$7,327
Electric Floor Cleaning Equipment	49	\$12.71	\$21,907
Sewing Machines and Miscellaneous Appliances	41	\$5.03	\$8,673

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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	40	\$9.93	\$17,122
Housewares	50	\$51.43	\$88,673
Small Appliances	52	\$25.37	\$43,738
Sewing/Needlework/Quilt Materials/Items	42	\$5.42	\$9,346
Window Coverings	37	\$8.02	\$13,832
Lamps/Lighting Fixtures/Ceiling Fans	43	\$17.87	\$30,804
Infant Equipment	56	\$17.95	\$30,953
Rental of Furniture	67	\$4.73	\$8,150
Laundry and Cleaning Equipment	56	\$15.83	\$27,290
Closet and Storage Items	43	\$10.58	\$18,243
Luggage	52	\$7.20	\$12,411
Clocks and Other Household Decoratives	45	\$87.56	\$150,953
Telephones and Accessories	56	\$39.12	\$67,439
Grills and Outdoor Equipment	53	\$14.88	\$25,645
Power Tools	66	\$34.56	\$59,589
Hand Tools	51	\$4.25	\$7,327
Office Furniture/Equipment for Home Use	48	\$7.11	\$12,262
Computers and Hardware for Home Use	51	\$87.17	\$150,281
Portable Memory	57	\$3.08	\$5,308
Computer Software	49	\$5.12	\$8,822
Computer Accessories	51	\$9.58	\$16,523
Other Household Appliances	60	\$10.76	\$18,542
Misc Equipment incl Ladders/Sheds/Etc	55	\$44.93	\$77,458

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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